

BUSINESS  ACADEMY

COMPANY PROFILE

SIMPLY PROFESSIONAL

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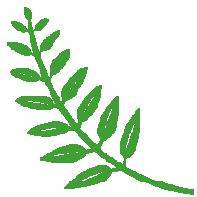
Summary

Contact Details



Our Credentials

- Business Academy, established in 2003, is an accredited training service provider with the Services Seta, registered with Cape Chamber of Commerce, SEDA, Tradeworld, City of Cape Town, Department of Labour, Department of Education, Unashamedly Ethical, and with Wilder & Lockitch BMS as accounting partner
- Conducted successful interventions (coaching and/or training) in the following industries: national & local government, education, pharmaceutical, health & wellness, telecommunication, consumer market, production, retail and hospitality
- Launched Cape Town branch in January 2009
- Business Academy is a BEE Level 4 corporation with 6 members and is 50% black and 62% women owned. We are in the process of becoming a level 3 corporation.
- We do not aspire to be the biggest training service provider, yet we do aspire to provide quality of service that complies with your expectations and warrants subsequent invitations



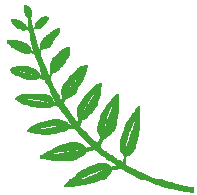
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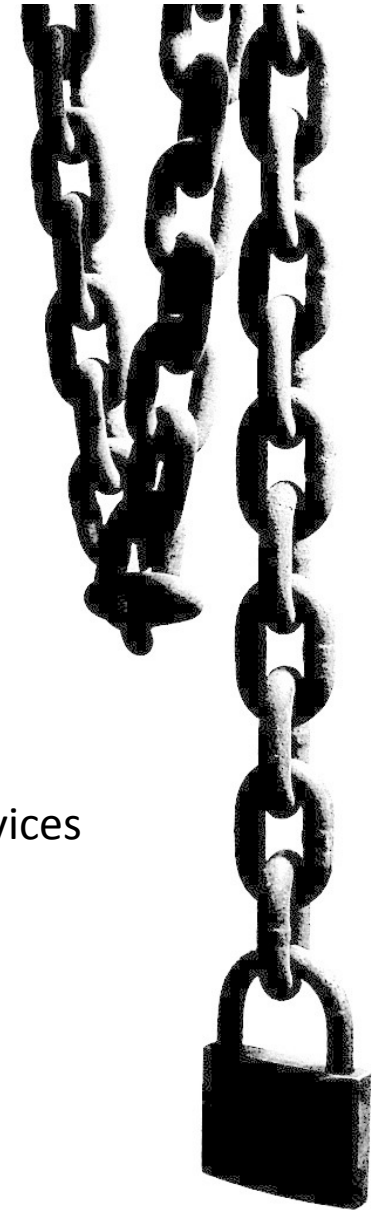
Our Commitment

With our proactive approach to people and organisational development, Business Academy is committed to providing **relevant and professional training, material and practices** based on current world of work requirements, enabling the full potential of an organisation to be released

- We commit to respecting the ethos of your organisation
- We commit to serving the community with quality products and services
- We further commit to the guiding values & principles of
 - integrity
 - relevance
 - respect
 - confidentiality
 - service excellence
 - synergy through networking
 - protecting our heritage



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Our Offer

- Executive leadership, strategic coaching and competency development, intelligent teamness, skills workshops, management development and life enrichment processes
- Credit-bearing and non-credit-bearing learning programmes
- Non-credit bearing learning programmes can be customised to meet specific needs
- Choice of in-house or hosted training interventions
- Scope includes
 - business & life coaching
 - training needs analysis
 - teamness & team development
 - health & safety training & coaching
 - strategic & project management
 - executive management development programmes
 - fully customized training



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Our Programmes & Services

Programme Categories

- Business skills development programmes
- Executive/manager development
- Educator & learner development
- Coaching & mentoring
- SHEQ (health & safety) management
- Individual capacity building
- MS Office proficiency
- Entrepreneurship (NVC)
- Youth dynamics series

Services

- Public speakers & motivators
- Business & strategic planning
- Project planning & management
- Marketing & sales planning
- Corporate turnarounds
- Change management
- Innovation, research & development
- Conference/meeting facilities
- Many more



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Health & Safety

Our health, safety and environment programmes include:

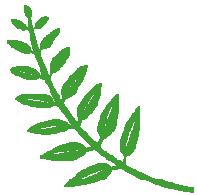
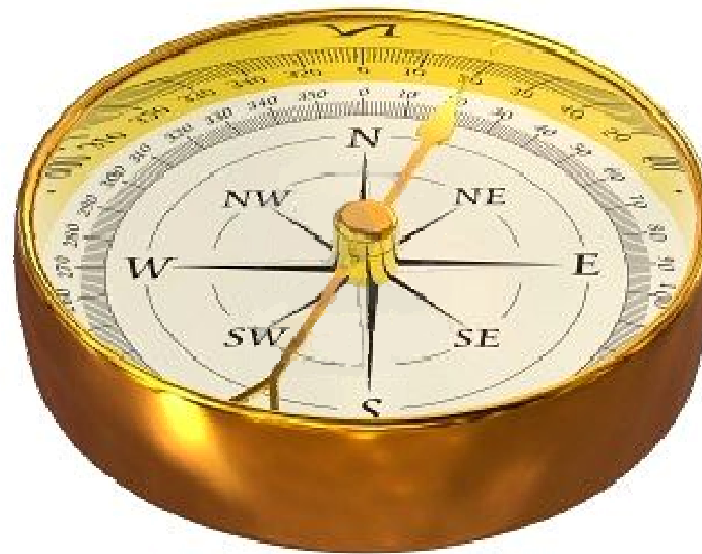
- Occupational health, safety and environment principles
- Occupational health & safety representative
- Hazard identification & risk assessment
- Incident & accident investigation
- Occupational health & safety act
- Occupational health & safety management
- Our SHEQ training and services are based on international health & safety standards



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Methodology

- An intervention is based on analysis of specific needs and organisational objectives
- A wide range of training is provided as per organisational requirements
- Products are outcomes-based utilizing high levels of experiential learning, qualified facilitators and proven methodologies



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Your Investment

We endeavor to provide products and services that are both accessible and affordable therefore the investment in the empowerment of your organisation is flexible and based on the

- programmes / workshops selected
- number of individuals attending
- nature of empowerment intervention (boot camp, conference, coaching, etc.)
- parameters & exclusions
- duration of process
- time frames specified
- extent of event management



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Our Resources

Business Academy was established with the focus on empowering organisations and promoting upliftment in under-developed communities

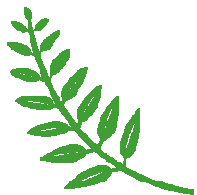
Partners have qualifications in business & marketing management, human resources, clinical counseling, business & life coaching, NEBOSH international health and safety certification

Their collective experience covers training and development, marketing and leadership, hospitality, human resources, labour relations, project management, entrepreneurship positions for more than 50 years in various industries

Our facilitators are constantly in demand for training by other service providers

Business Academy provides exceptional service and support which is complimented by our network that includes strategic relationships with various national consultants and institutions such as:

- VIP Leadership & Strategic Coaching Institute
- The Anger & Stress Management Centre of SA
- SEDA



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Summary

- Business Academy is an accredited training service provider with relevant credentials
- Business Academy branches are operational in Free State and Western Cape
- We present credit-bearing and non-credit-bearing learning programmes tailored to specific needs
- We offer development programs, business coaching, SHEQ management and business services
- There are three learning program profiles available on credit-bearing, non-credit-bearing and health & safety material
- We are committed to providing relevant training, maintaining guiding values & principles, and serving the community
- Our pricing structure is flexible and based on selected criteria
- Our products are outcomes-based utilizing high levels of experiential learning
- Our SHEQ training and services are presented on international health & safety standards
- Our team consists of business professionals active in their respective fields of business



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